

— The Construction —
SOURCE
A M E R I C A

www.theconstructionsource.net

Media Kit East



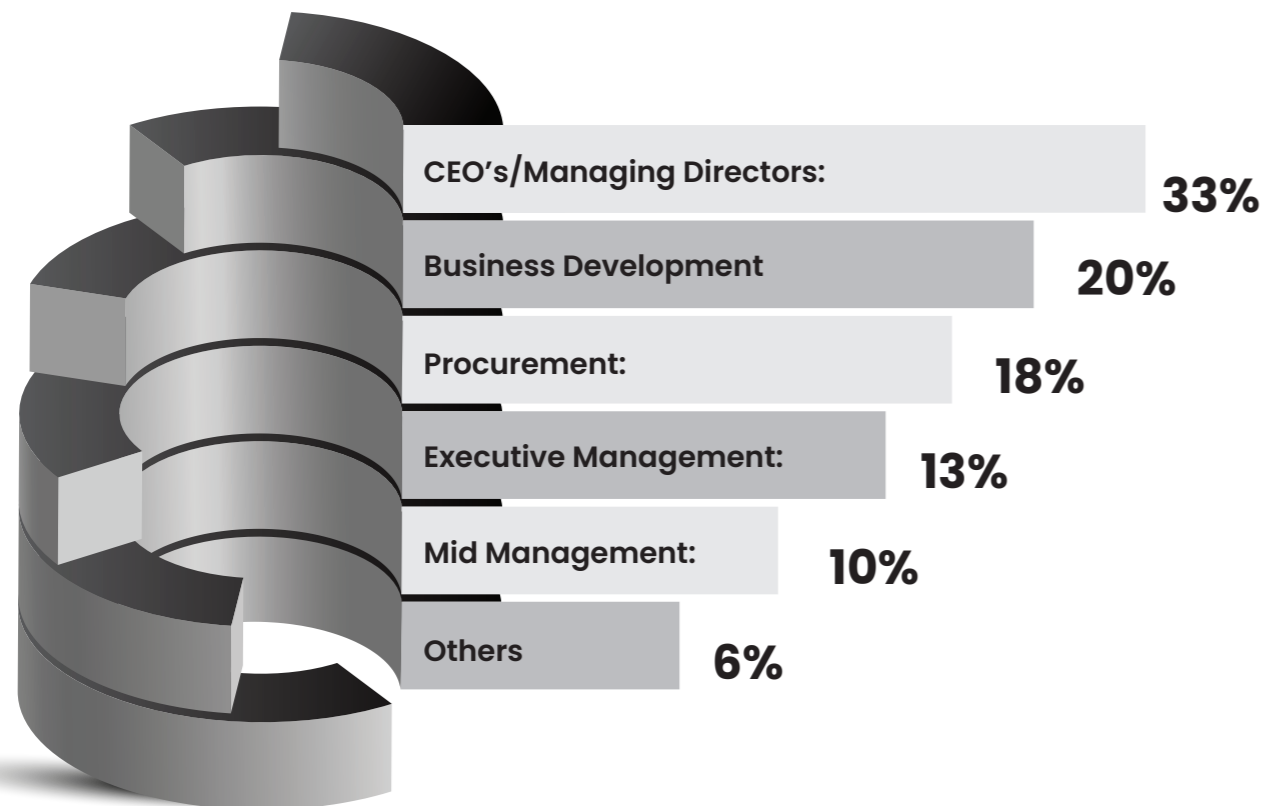
Readership Demographics:



With a steadily growing readership of over **178,000** subscribers across the eastern United States, The Construction Source America East is poised for remarkable expansion year after year. Our trajectory indicates that we are well on track to surpass 200,000 subscribers by 2025.

The breakdown includes:

CEO's/Managing Directors:	33%
Business Development	20%
Procurement:	18%
Executive Management:	13%
Mid Management:	10%
Others:	6%



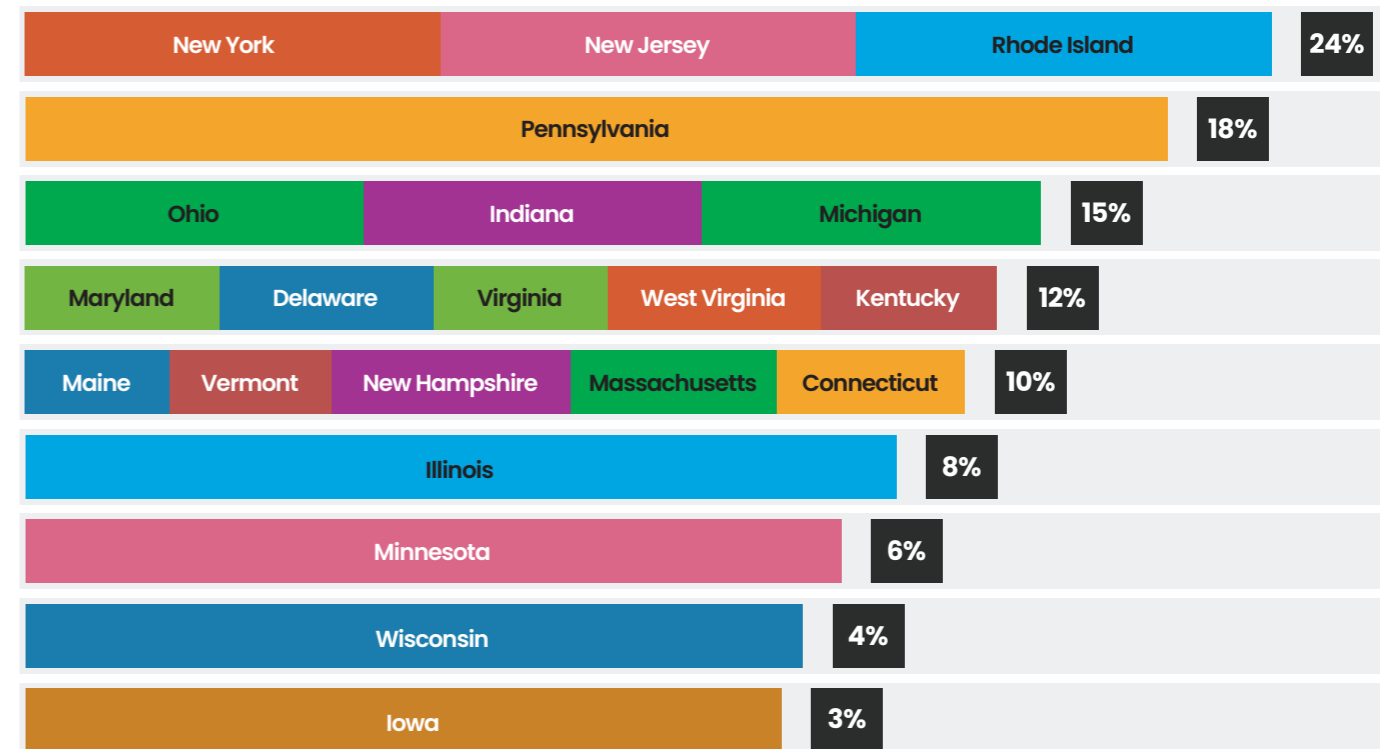
Construction Industry Breakdown:



Residential:	28%
Commercial/Retail:	22%
Civil Infrastructure:	18%
City & Government Projects:	12%
Industrial:	10%
Mining and Oil:	10%

Readership Breakdown by Eastern States:

Join us on this journey as we delve into the unique construction landscapes of each state, uncovering the keys to success and exploring the vital relationships that underpin achievements:



Who We Are?

Introducing The Construction Source America East, an elite publication by Kingsley Media Corp. Boasting a robust readership of 178,000 across the mid to eastern United States, we emerge as the go-to source for industry leaders, offering unparalleled insights into the vibrant realm of construction and development. Our platform is meticulously crafted to spotlight the freshest trends, cutting-edge innovations, and inspiring success stories, seamlessly uniting industry titans with emerging brands. Through captivating narratives, we embark on a journey to unravel their compelling histories, unveil the secrets to their triumphs, and delve into the indispensable relationships that underscore their accomplishments. Join us in illuminating the construction and development landscape with a dedicated mission to inform, inspire, and foster meaningful connections. Elevate your brand with The Construction Source America East – where excellence meets opportunity!

Why Advertise?

Advertisers at The Construction Source America - East enter with a distinct objective. Armed with well-defined media strategies, they understand the paramount importance of conveying their messages to a precise audience for enduring prosperity. The Construction Source America- East provides an exceptional platform to showcase your products and services. Our audience is comprised of key decision-makers and professionals who hold substantial purchasing influence within the construction and development sector in the eastern United States. Partnering with us in advertising means seizing the opportunity to directly engage with this highly targeted demographic, ensuring that your message resonates with those who are pivotal to your business success.

Advertisement Specification Sheet

Enhance your visibility with The Construction Source America-East! Our expert graphic design team is ready to create your perfect ad, ensuring your message stands out. Additionally, inquire about our cost-effective custom print-ready digital marketing brochures – let us help you make a lasting impression. For pricing and further details, contact us at: editorial@theconstructionsource.net



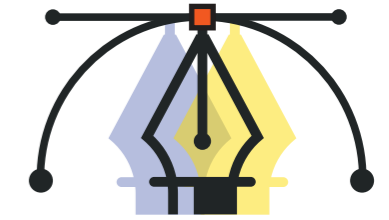
Eighth Page	\$1,390
Quarter Page	\$1,890
Half Page	\$2,790
Full Page	\$3,690
Double Page	\$4,590

Advertisement Specification



Logo

Vector EPS, AI or Hi-res PDF files are preferred with all fonts embedded / convert to lines or JPG (highres 300 dpi) files are also accepted. We are unable to accept graphics embedded in text or slideshow documents. Please submit files in PC format.



Images

Hi-res JPG files are preferred. Please feel free to send product shots, company images, job sites and staff images to be included in the ad.



Copy

Please provide text, services, website, contact information and any other information that you would like to include in the ad. Please note that ads designed in MS Word or Power point cannot be accepted as final files. We will have to adjust them according to the specifications and a final approval will be required.

Double Page Spread
420 mm X 297 mm

1/2 Page Horizontal
190 mm X 137 mm

Full Page
210 mm X 297 mm

1/2 Page Vertical
91 mm X 278 mm

Quarter Page
91 mm X 137 mm

1/8
90 mm X 65 mm



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