

— The Construction —  
**SOURCE**  
A M E R I C A

[www.theconstructionsource.net](http://www.theconstructionsource.net)

# Media Kit **West**



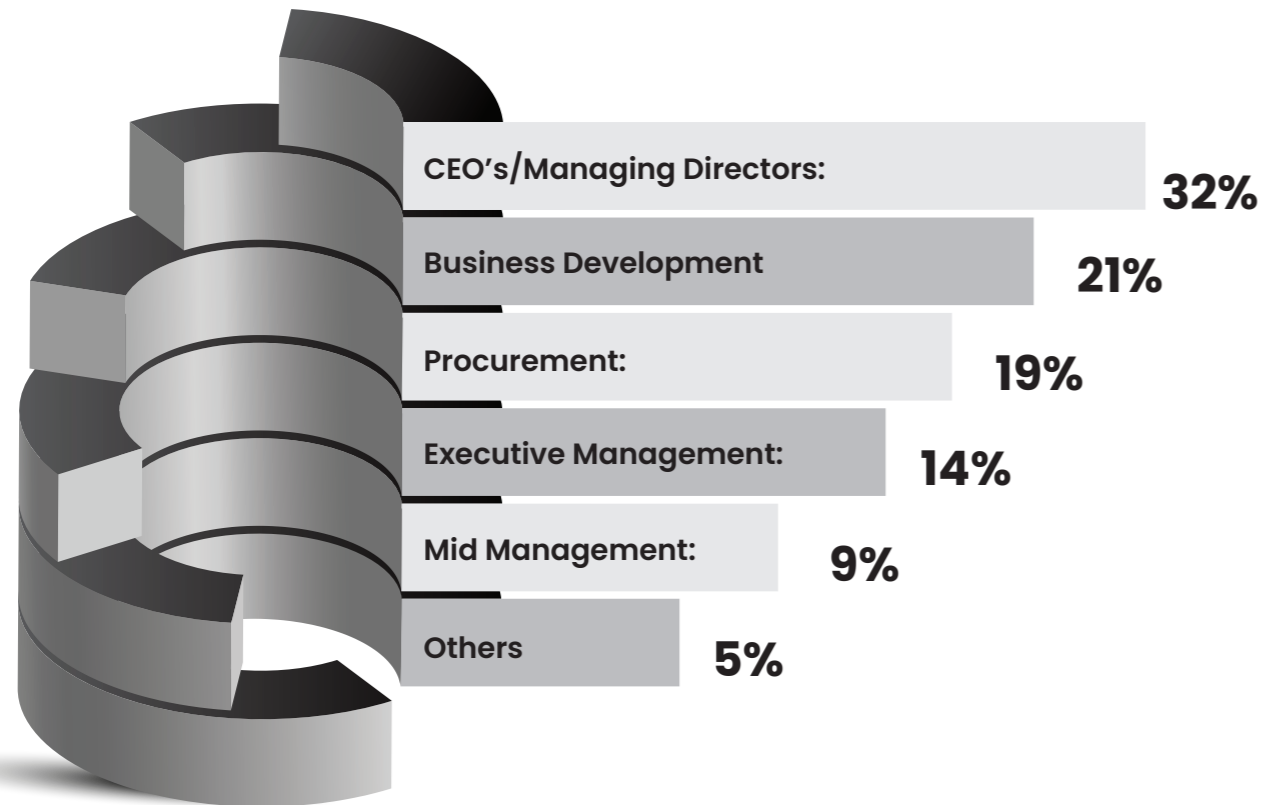
# Readership Demographics:



With a steadily growing readership of over **96,000** subscribers across the western United States, The Construction Source America West is poised for remarkable expansion year after year. Our trajectory indicates that we are well on track to surpass 120,000 subscribers by 2025.

## The breakdown includes:

CEO's/Managing Directors:	<b>32%</b>
Business Development	<b>21%</b>
Procurement:	<b>19%</b>
Executive Management:	<b>14%</b>
Mid Management:	<b>9%</b>
Others:	<b>5%</b>



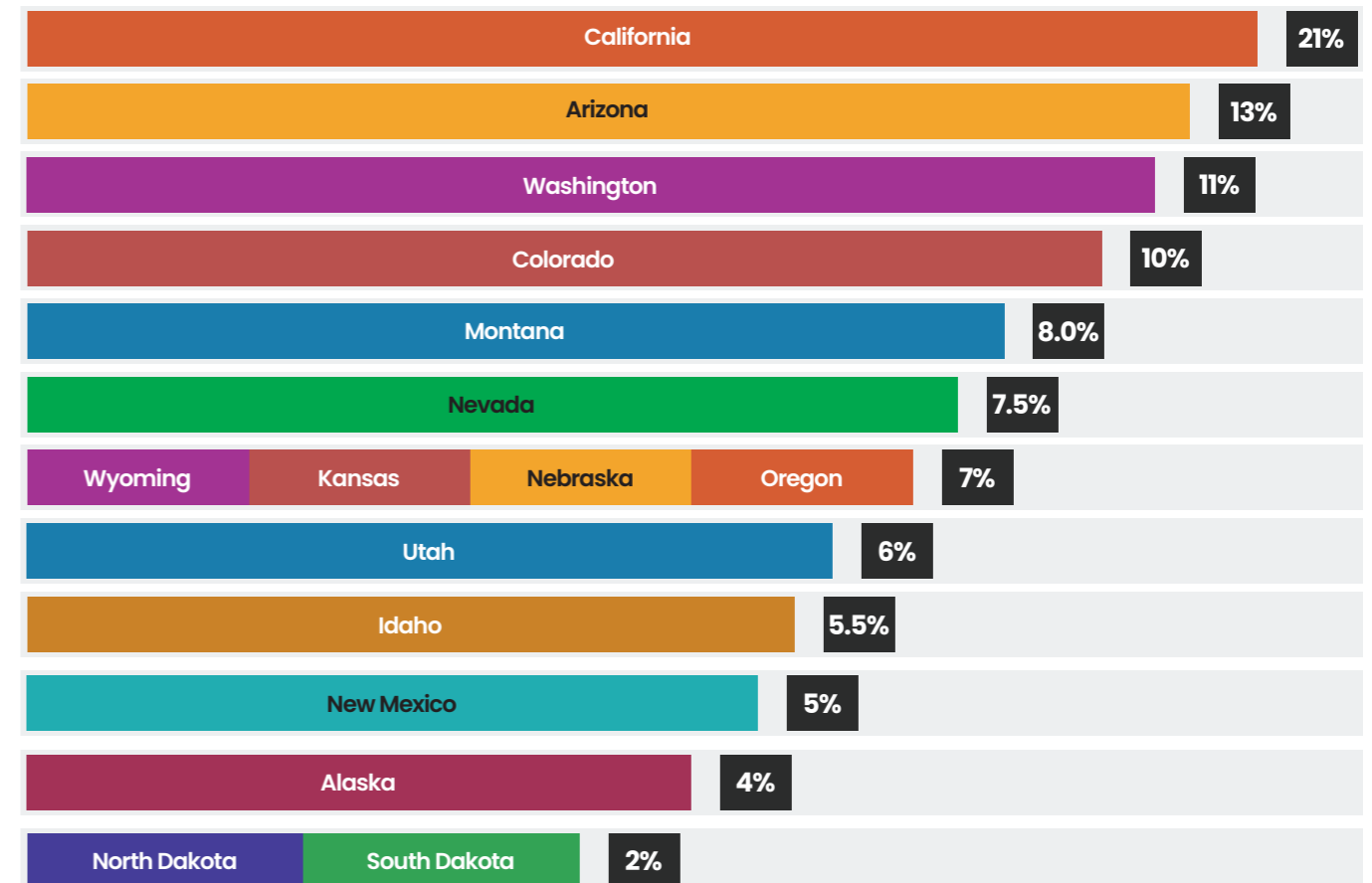
# Regional Sectors:



Residential Home Building:	<b>28%</b>
Commercial/Retail:	<b>22%</b>
Civil Infrastructure:	<b>18%</b>
City & Government Projects:	<b>12%</b>
Industrial:	<b>10%</b>
Mining and Oil:	<b>10%</b>
Other:	<b>10%</b>

# States Featured In This Edition Of The Construction Source America West:

Join us on this journey as we delve into the unique construction landscapes of each state, uncovering the keys to success and exploring the vital relationships that underpin achievements:



# Who We Are?

Introducing The Construction Source America-West, a premier publication from Kingsley Media Corp. With a robust readership of 96,000 across the Western United States, we stand as a trusted source for industry leaders, delivering unparalleled insights into the dynamic world of construction and development. Our platform is dedicated to showcasing the latest trends, innovations, and success stories, bringing together industry stalwarts and emerging brands. Through compelling narratives, we delve into their rich histories, uncover the keys to their success, and explore the vital relationships that underpin their achievements.

# Why Advertise?

Elevate your brand with The Construction Source America West! Our platform provides a unique opportunity to connect directly with key decision-makers and professionals who wield significant purchasing influence in the construction and development sector. Join us to showcase your products, services, and innovations, ensuring your message reaches the forefront of industry leaders. Stand out, stay informed, and build success with us!

# Advertisement Specification Sheet

Enhance your visibility with The Construction Source America-West! Our expert graphic design team is ready to create your perfect ad, ensuring your message stands out. Additionally, inquire about our cost-effective custom print-ready digital marketing brochures – let us help you make a lasting impression. For pricing and further details, contact us at: [editorial@theconstructionsource.net](mailto:editorial@theconstructionsource.net)



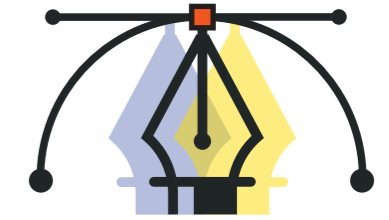
Eighth Page	<b>\$1,390</b>
Quarter Page	<b>\$1,890</b>
Half Page	<b>\$2,790</b>
Full Page	<b>\$3,690</b>
Double Page	<b>\$4,590</b>

# Advertisement Specification



## Logo

Vector EPS, AI or Hi-res PDF files are preferred with all fonts embedded / convert to lines or JPG (highres 300 dpi) files are also accepted. We are unable to accept graphics embedded in text or slideshow documents. Please submit files in PC format.



## Images

Hi-res JPG files are preferred. Please feel free to send product shots, company images, job sites and staff images to be included in the ad.



## Copy

Please provide text, services, website, contact information and any other information that you would like to include in the ad. Please note that ads designed in MS Word or Power point cannot be accepted as final files. We will have to adjust them according to the specifications and a final approval will be required.

**Double Page Spread**  
420 mm X 297 mm

**1/2 Page Horizontal**  
190 mm X 137 mm

**Full Page**  
210 mm X 297 mm

**1/2 Page Vertical**  
91 mm X 278 mm

**Quarter Page**  
91 mm X 137 mm

**1/8**  
90 mm X 65 mm



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